

## Sommaro Rassegna Stampa

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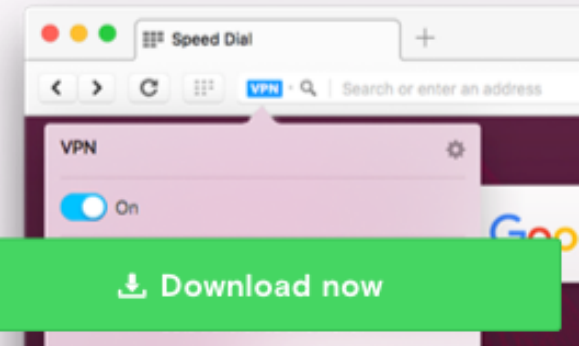
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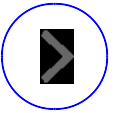
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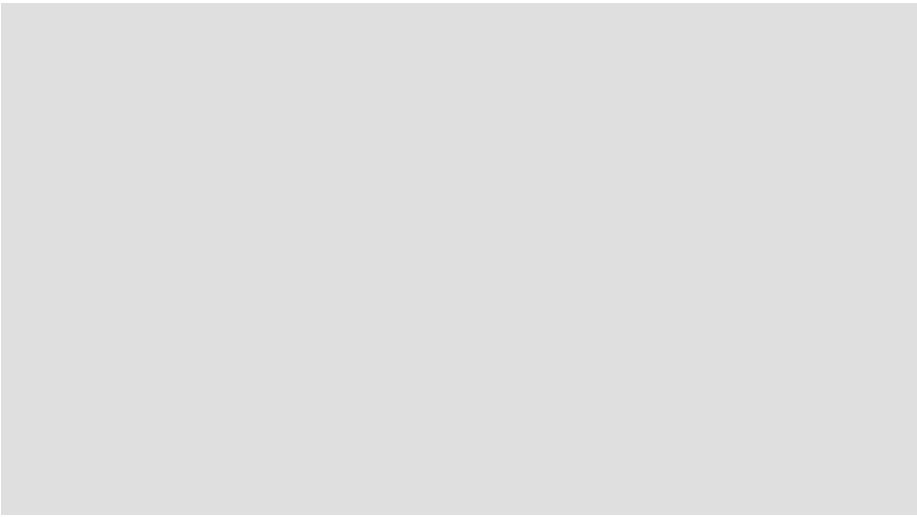
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## PIAZZA BAYREUTH

### Oli esausti: CircOLLamo

ARRIVA alla Spezia "CircOLLamo", la campagna educativa itinerante del Consorzio Obbligatorio degli Oli Usati. Oli lubrificanti usati, rischi per l'ambiente e opportunità per l'economia nazionale e locale sono i temi principali della conferenza stampa che si terrà oggi alle 11.30 in piazza Bayreuth (piazza Europa), alla presenza dell'assessore al ciclo dei rifiuti Jacopo Tartarini, Francesca Manghi dell'ufficio Monitoraggio Igiene Urbana e di Franco Barbetti, direttore Tecnico Operativo del COOU.



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## RIPARTE CIRCOLIAMO, L'EDUCAZIONE AMBIENTALE IN TOUR

Da domani all'8 maggio CircOLLamo farà tappa a La Spezia, Savona, Genova, Imperia Riparte la campagna educativa itinerante del Consorzio Obbligatorio degli Oli Usati (Coou): da La Spezia a Trieste, un viaggio all'insegna della difesa e del rispetto dell'ambiente. "CircOLLamo" sarà in Liguria dal 3 all'8 maggio, dopo aver fatto tappa già nel sud e nel centro dell'Italia, coinvolgendo le istituzioni ma soprattutto i bambini. Organizzata dal Coou con il patrocinio del ministero dell'Ambiente e di Anci, la campagna è incentrata sulla corretta gestione dell'olio lubrificante usato e punta a promuovere, attraverso un'azione capillare, il dialogo con i cittadini e le istituzioni locali. All'interno di strutture gonfiabili leggere, che si trasformeranno in sala conferenza e in sala giochi per gli studenti, il team del Consorzio incontrerà le istituzioni, i media locali, la business community e il mondo della scuola. Il progetto si lega a un'iniziativa "storica" del Coou: il primo "CircOLLamo" fu realizzato nel 1994 e questa edizione è la prima campagna a zero emissioni, perché la quantità di Co2 generata sarà compensata attraverso interventi di forestazione in grado di assorbire la Co2 immessa in atmosfera. In ogni tappa il team di CircOLLamo incontra i ragazzi delle scuole del territorio, che partecipano agli educational loro dedicati e si sfidano a "Green League", il progetto che prevede un sistema di giochi online finalizzati all'educazione ambientale. Gli oli lubrificanti usati, i rischi per l'ambiente, l'importanza del riciclo dei rifiuti pericolosi e le opportunità per l'economia locale sono i temi principali delle conferenze stampa, nelle quali sono presenti i responsabili del consorzio, le amministrazioni locali, gli Enti di controllo, l'associazionismo di impresa e le aziende locali legate alla filiera dell'olio lubrificante usato per trovare le soluzioni ad eventuali difficoltà e inadempienze. Ecco, in ordine, gli appuntamenti liguri: domani La Spezia, il 4 Savona, il 5 Genova, l'8 Imperia. CircOLLamo farà tappa poi in Valle d'Aosta, Piemonte, Trentino-Alto Adige, Friuli Venezia Giulia e si concluderà il 29 maggio a Trieste.

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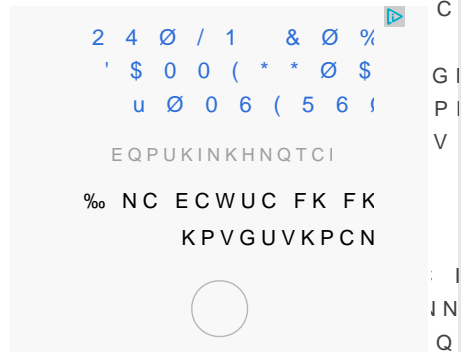
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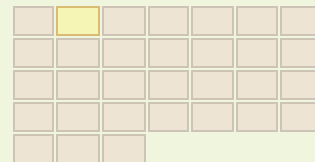


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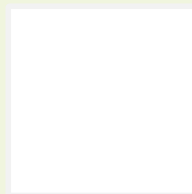
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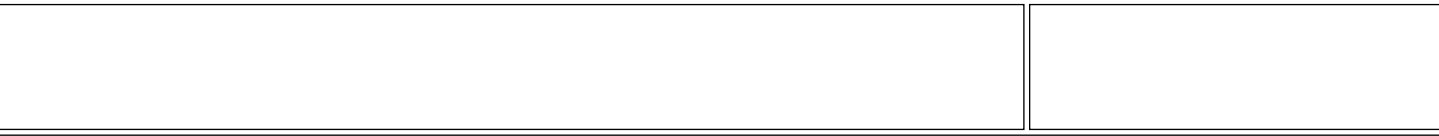
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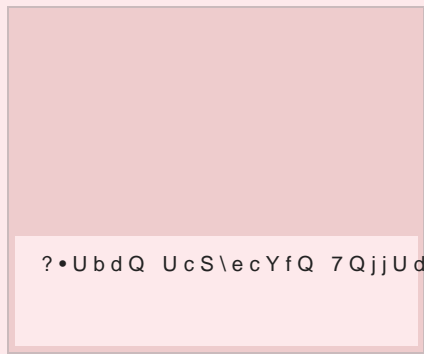
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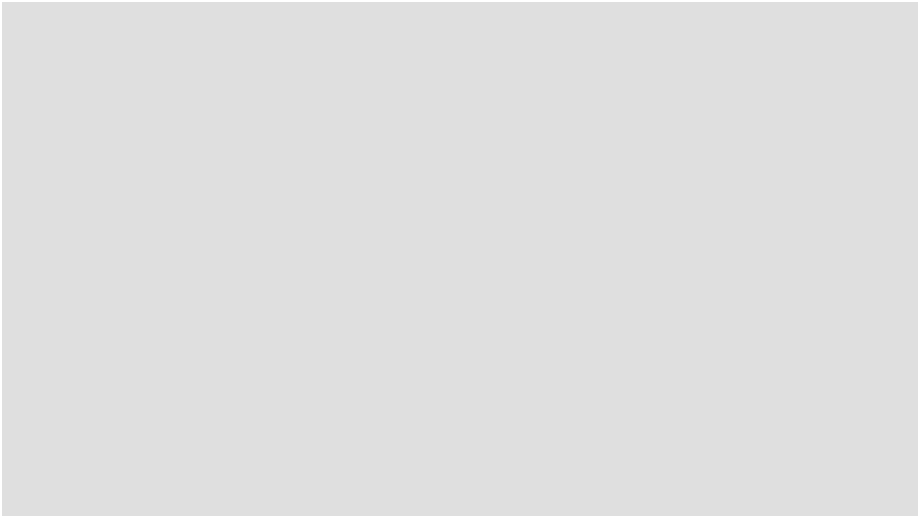
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3PM 9WEXM VMTEVXI HEPPE 0MKYVME PE GE  
HIP 'SSY

6MTEVXI PE GEQTEKRE IHYGEXMZE MXMRIVERXI HIP 'S  
3FFPMKEXSVMS HIKPM 3PM 9WEXM HE 0E 7TI^ME E 8  
ZMEKKMS EPP"MRWIKRE HIPPE HMJIWE I HIP  
HIPPE"EQFMIRXI -'MVG30-EQS— WEVÆ MR 0MKYVME +  
QEKKMS HSTS EZIV JEXXS XETTE KMÆ RIP WYH I RIP  
HIPPE"-XEPME GSMRZSPKIRHS MP QSRHS HIPPI -WXM  
WSTVEXXYXS M FEQFMRM GLI WXERRS QSWXVERH

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8- 4386)&&)63 -28)6)77%6) %2',)

1IHMGM WXYTMXM 'YGGME TIV GERM -RXIVRIX HE GEWE  
RYSZS TVSHSXXS +WJSHIVEFMPI EHE JMWWS )GGS PI Q  
%WTMVE MP KVEW' XYE GEWE QSQIRXS

- 1MPMSREVM \*IRS  
1SQIRXS# -P 8VYG



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